



PRESS RELEASE

Danderyd, March 4th, 2019

Ortivus AB strengthens the management team

Ortivus AB has appointed two persons from Spark Group as interim Sales and Marketing Manager and Product Manager. Reidar Gårdebäck is assigned as interim Sales and Marketing Manager, and Per-Ola Andersson is assigned as interim Product Manager. Both will be part of the management team of Ortivus, together with the current management team.

As previously announced the board of Ortivus AB has signed an agreement with the consulting company Spark Group AB. According to the agreement, Spark Group will strengthen Ortivus' organization with expertise covering business areas such as: Sales, Marketing, Product Management and Operations.

Reidar Gårdebäck has more than 25 years of experience in the MedTech sector and has held executive roles as CEO and Sales Manager in several international MedTech companies focusing on Sales & Marketing. He will take the role of Sales and Marketing Manager. The position of Product Management has been vacant for some time. Per-Ola Andersson will fill this role with his extensive experience leading product management in several international high-tech companies.

"I'm excited that Ortivus is strengthening the management team with the expertise from this team. I now have the opportunity to focus on building and managing the financials for Ortivus." says Lars Höst, CEO of Ortivus.

"Having worked with the Spark Group during the assessment of Ortivus, I'm thrilled to continue into the next phase positioning Ortivus for growth.", says Peter Edwall, Ortivus board member and major shareholder of Ortivus.

"These interim assignments are key roles to add to Ortivus' management team. In order lead a successful transformation of the company, it's important to bring in fresh ideas, strengthen the leadership and to execute the recommended plans." says Beth Topolovsky, CEO of Spark Group.

About Ortivus

Ortivus founded in 1985, based on clinical experience in cardiology, is headquartered in Danderyd outside Stockholm. Since 1998, the company has been established in the UK through its own subsidiary. Through the proprietary modular technology platform MobiMed, Ortivus offers its customers, real-time monitoring of patients in the pre-hospital healthcare and MobiMed Journal - a decision support system that can be integrated in real-time against the healthcare's own administrative care system and against external patient systems. Ortivus A and B shares are listed on the NASDAQ Stockholm Small Cap list. *Read more about Ortivus at www.ortivus.com*

About Spark Group

With hubs in San Francisco and Stockholm, Spark is a group of senior consultants with deep domain expertise across technology landscapes and geographic regions. Spark ignites change and secures capital to transform companies to fulfill their growth plans. Spark blends Silicon Valley expertise and capital with Scandinavia's tech companies to spark high-performing enterprises.

Spark team members have strong track records of "build-and-grow" successes from early stage to large international corporations, and from the cutting-edge tech companies to the current technology offerings.



Spark works with a model that brings companies to the next level by improving and leveraging existing strengths and by optimizing company business.

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This is information which Ortivus AB is required to disclose according to current listing rules. The information was provided by the above contact persons auspices, for publication on March 4th, 2019, 13:00.